



We connect. With the world around us. By building partnerships with our customers, suppliers, consumers and employees. Open-hearted, regardless of our differences. As one Group, One Team.



As a family-owned company, we care for all our employees. We care about current and future generations. For our planet and all its creatures. We care by including everyone in the game. And by sharing our magic in everything we do.



We create. And have fun doing so. Our games bring people together. And create magical moments. We play, so you can play.



We are entrepreneurs at heart. Proud of our craftsmanship, creativity and expertise. We are also industry leaders, looking for cutting-edge innovation. And together, we can.



We get things done. With energy and enthusiasm. We find creative solutions to any challenge. Big or small. Our approach is fair and transparent. And delivering on our promise, that's what we do!

There's value in everything we do.